

JOURNAL OF COMMUNICATION AND MEDIA RESEARCH

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ABOUT JCMR

The *Journal of Communication and Media Research* is a research-based and peer-reviewed journal published twice-yearly in the months of April and October by the **Association of Media and Communication Researchers of Nigeria (CAC/IT/NO 111018)**. The journal is addressed to the African and international academic community and it accepts articles from all scholars, irrespective of country or institution of affiliation.

The focus of the *Journal of Communication and Media Research* is research, with a bias for quantitative and qualitative studies that use any or a combination of the acceptable methods of research. These include Surveys, Content Analysis, and Experiments for quantitative studies; and Observation, Interviews/Focus Groups, and Documentary Analysis for qualitative studies. The journal seeks to contribute to the body of knowledge in the field of communication and media studies and welcomes articles in all areas of communication and the media including, but not limited to, mass communication, mass media channels, traditional communication, organizational communication, interpersonal communication, development communication, public relations, advertising, information communication technologies, the Internet and computer-mediated communication.

The journal is available on the Internet at www.jcmrjournal.org

MANUSCRIPT SUBMISSION GUIDELINES

- Manuscripts should not be longer than 8000 words – notes and references inclusive, and must have an **abstract** of not more than 200 words and **five key words**.
- The abstract should be **Informative**. That is, it should **clearly but briefly** state the following: background/rationale; problem/issues examined (including research questions); details of method(s) used (including sample and sampling technique); results/findings; conclusion; and implication(s)/relevance of the study.
- The title and author's biographical details (name, university/department, address, position/title, telephone, e-mail) should be identified on the title page only. It is mandatory to supply telephone and email addresses.
- Author(s) names should be written in First name, Middle name, and Surname order (i.e. First name first, and Surname last). A brief bio of all authors, including areas of research interest, should be provided.
- Format: Font of body text should be Times New Roman Size 12. Alignment should be justified. Paragraphs should be indented with one tab (no block paragraphing). Line spacing should be 1.5 lines.
- Authors should be consistent in spelling – either American English or British English.
- Tables, Figures and Charts should be alluded to in the text while allusions to 'notes' should be indicated in superscript in the text. Notes should be presented as endnotes (i.e., at the end of the article, just before the References).
- Data should be presented and discussed with words and not with illustrations such as tables, figures and charts.

- Tables, figures and charts should be used minimally and sparingly; they should be used only to serve as further points of reference. In which case, even if such tables, figures or charts are removed, the flow of discussion will not be affected.
- Data, including tables, figures and charts should be interpreted and discussed by the researcher to provide a unified interpretation. Once the contents of tables, figures and charts are fully discussed, there is really no need to present such table/figure/chart in the article again.
- There should be a maximum of **three** tables and/or figures and/or charts in a manuscript.
- Referencing should follow the APA style and all references should be listed, in strict alphabetical order, at the end of the article.
- et al. can be used in in-text citations but not in end references. In end references, the names of all authors must be stated.
- In in-text citations, et al. must not be used at the first mention of a work. The surnames of all authors and year of publication must be stated in the first instance of a citation.
- Manuscripts must be rich in references and literature citations. Except in rare circumstances, references and literature citations should not be above 15 years.
- Author(s) shall be responsible for securing any copyright waivers and permissions as may be needed to allow (re)publication of material in the article (text, illustrations, etc) that is the intellectual property of third parties.
- Author(s) may be required to supply the data upon which figures are based.
- Authors should be familiar with the standard and quality of articles published in the journal so as to minimize the chances of their manuscripts being rejected. Please endeavour to visit our website to access published articles.

Submission

- Manuscripts are to be submitted by email to *jcmrjournal209@gmail.com* (as Word document attachment using Microsoft Office Word).
- Before submitting a manuscript, please read the guidelines carefully again and ensure that the paper conforms to them all as non-conformity may lead to outright rejection.
- All manuscripts received shall be sent to two or more assessors on a blind review format.

Plagiarism Check

- All manuscripts received shall be subjected to plagiarism check and the result must not be higher than the journal's acceptable threshold. Any manuscript with a plagiarism check result that is higher than the acceptable threshold shall not be published even if it receives favourable assessments.

ASSESSMENT

All papers/manuscripts submitted must go through a rigorous process of double-blind peer review. Our assessors are Professors or Readers of communication studies drawn from reputable universities in the United States of America, Canada, South Africa and Nigeria. Manuscripts are sent to them on a double-blind review format.

AVAILABILITY

The journal is available internationally on the Internet at www.jcmrjournal.org and through subscription. In Nigeria, in addition to the international availability, it is also available at all leading bookshops especially at the University of Ibadan Bookshop, Ibadan, Nigeria.

OUR WATCHWORDS

Consistency and regularity are our watchwords. Since the journal started publication in 2009, we have consistently and regularly published and released each edition on schedule – in April and October of every year, making a total of 21 regular issues (plus one special issue) published so far.

OUR VISION

To be the foremost, scholarly, indexed, peer-reviewed and most-read journal emanating from Africa, portraying knowledge, intellect and learning to all humankind irrespective of gender, affiliation and nationality.

OUR MISSION

To portray the intellect, knowledge and potentials of Africans to the rest of the world; and also bring similar attributes of all humans all over the world to Africa; through every responsible media of communication; in a symbiotic and mutually beneficial relationship for the advancement of scholarship and development of the human race.

OUR MOTTO

Taking Africa to the world, bringing the world to Africa.

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